



## Case Study

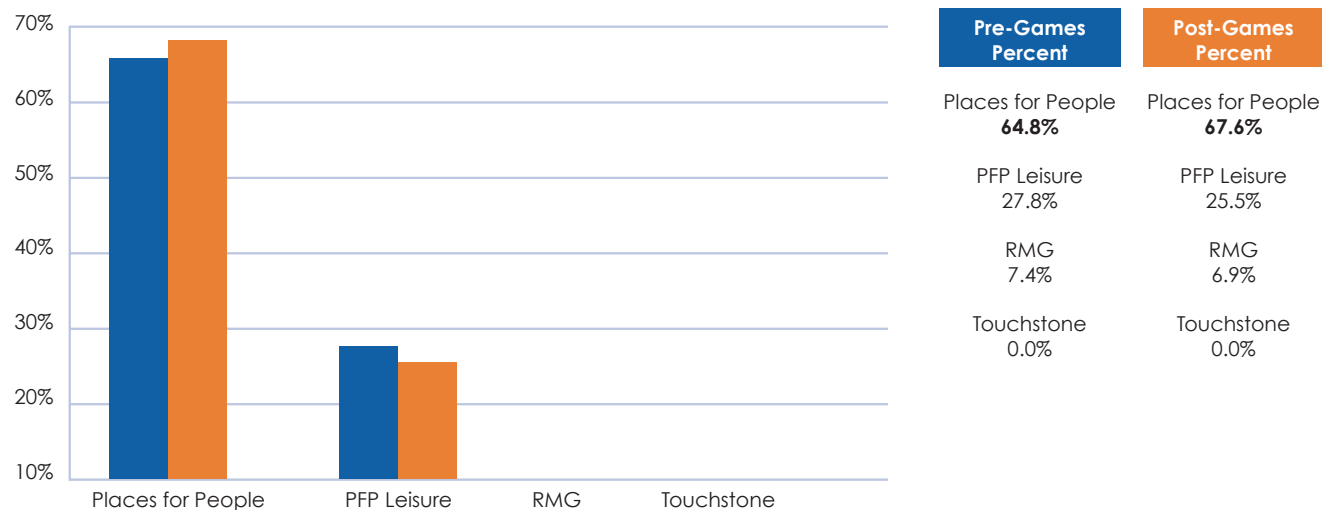


The ultimate mix of sport, business and tourism

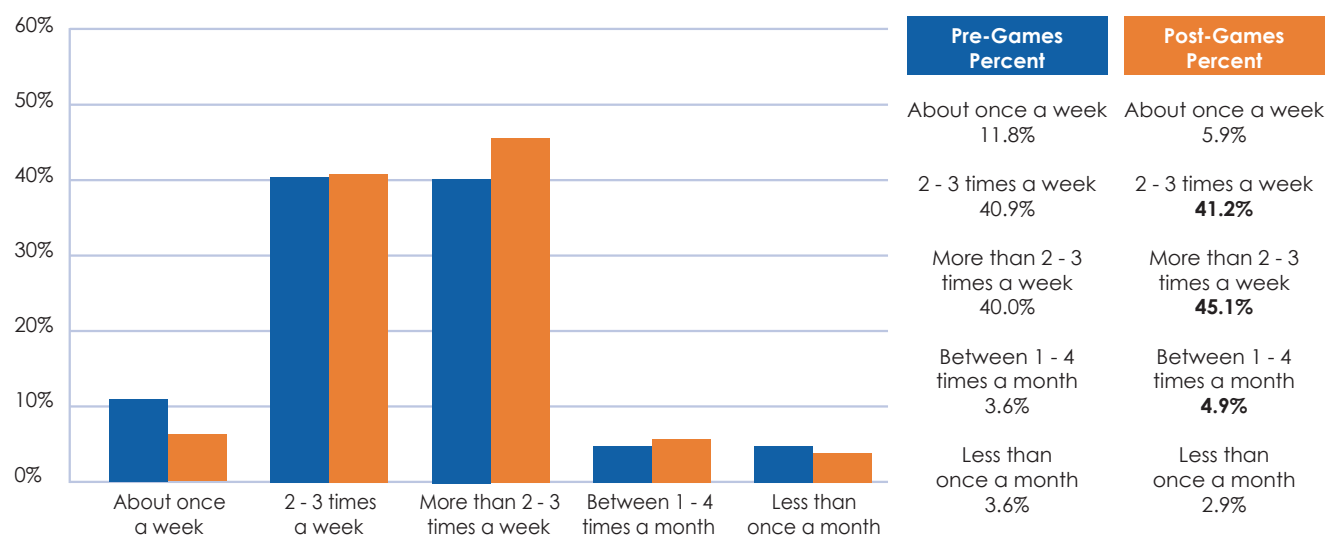
# *World Corporate Games* 2014 - Evaluation



## Q1. Which Group company do you work for?

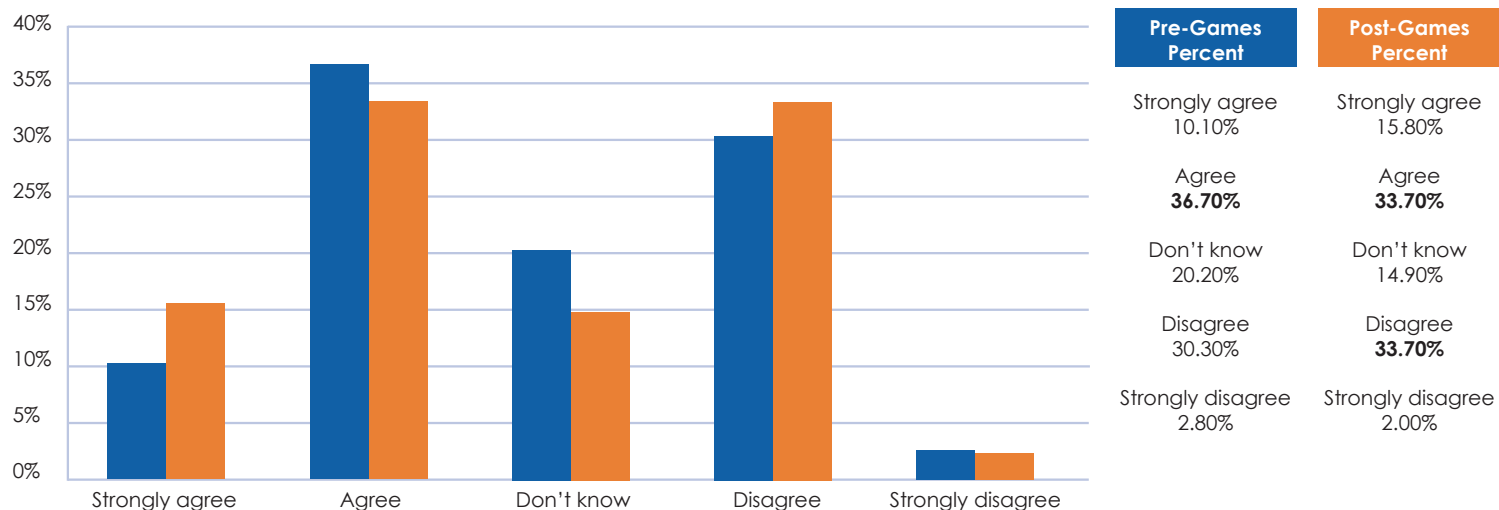


## Q2. How often do you do physical exercise?

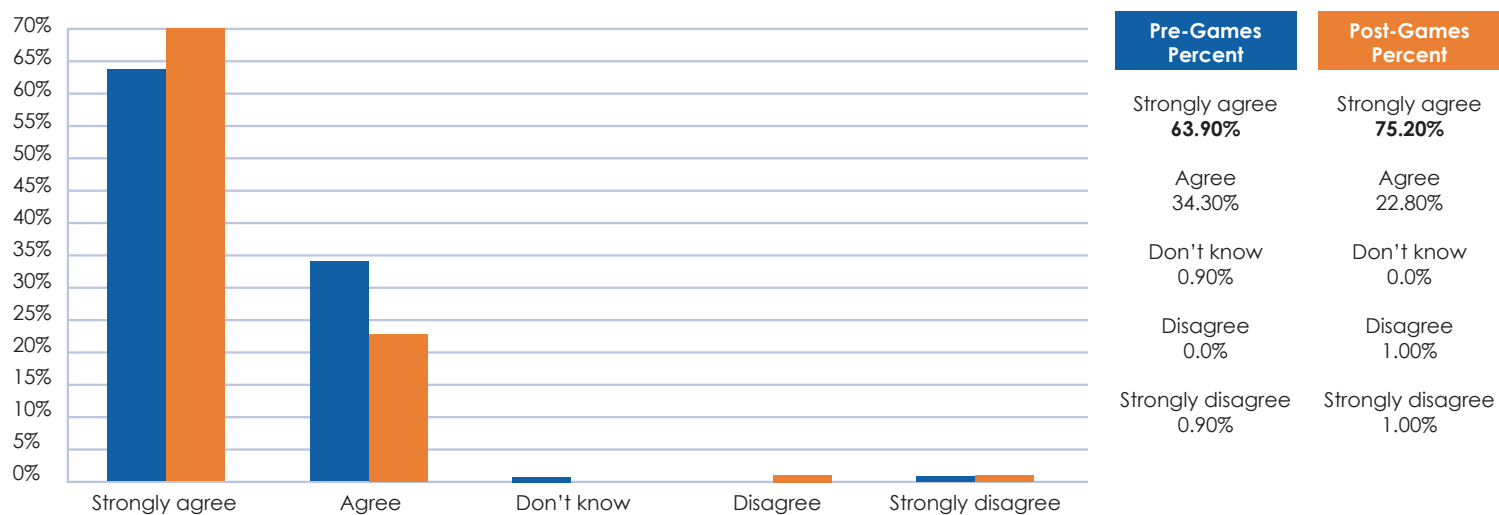


The ultimate mix of sport, business and tourism

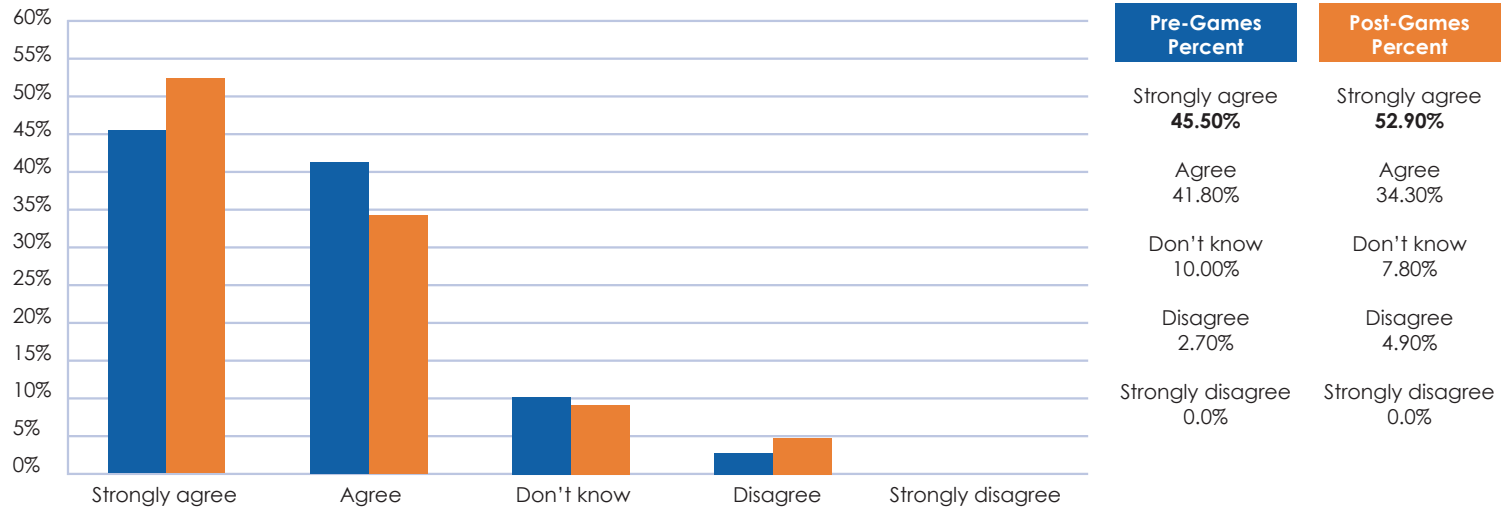
### Q3. Taking part in the *World Corporate Games* will increase the amount of regular exercise I do



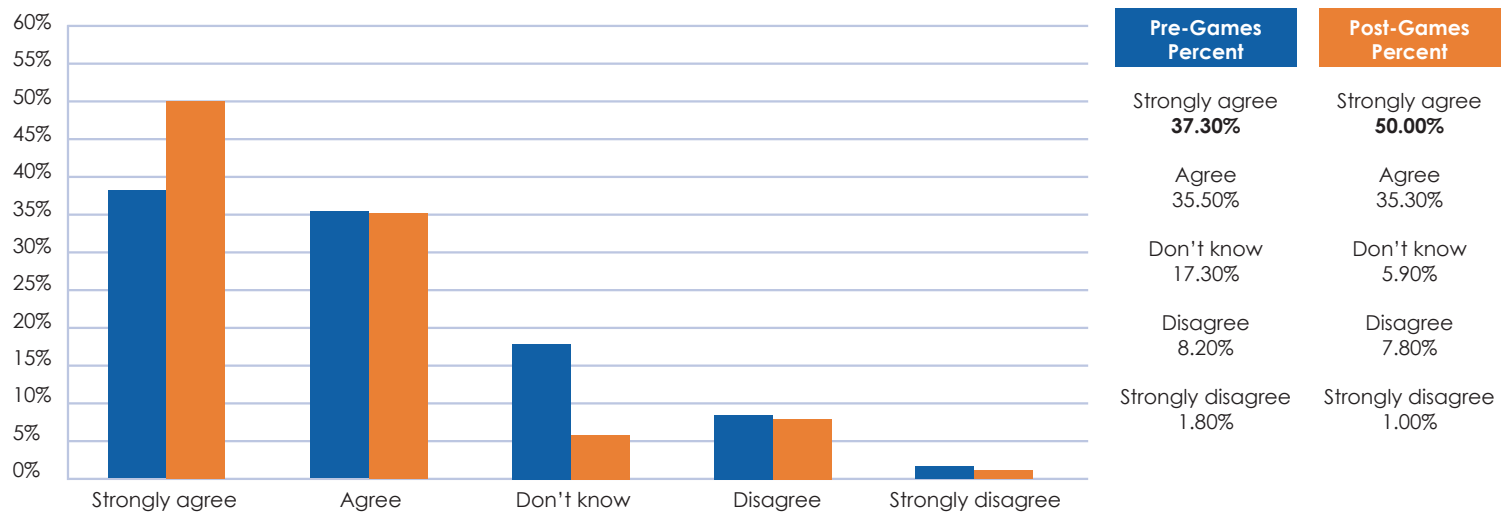
### Q4. Taking part in the *World Corporate Games* will give me the opportunity to meet people from across the Group



Q5. Taking part in the *World Corporate Games* will improve communications with colleagues from across the Group



Q6. Taking part in the *World Corporate Games* will help to improve my job satisfaction



The ultimate mix of sport, business and tourism

# Evaluation of *World Corporate Games* - Written Responses



- Really enjoyed the **World Corporate Games** and will definitely take part next year
- I absolutely loved taking part in the **World Corporate Games** and it was great to make new friends from across the business; colleagues which I wouldn't normally have liaised with.
- Excellent!
- It was fantastic
- I thoroughly enjoyed every minute of the Games! It was very well organised. I love the fact that I have learnt new skills and found out that Dragon Boat Racing is not as easy as it looks! I particularly enjoyed that I was in a team with people from all levels of the business and we worked together as a group. I met a lot of new people from different companies in the group and this will improve communications going forward. I feel I gained a lot from the Games such as more confidence, new skills and new friends to name but a few.....
- First year doing the **Corporate Games** and loved every minute of it!! Was great to meet different people from the company as PFP leisure is a new part to Places for People. It opened my eyes to see how big Places for People is and how great all the members of staff are. Can't wait for next year. PFP! PFP!
- Enjoyable, however, it would have been nice to have had our own corporate meeting place/do.
- I had a fantastic time, enjoyed meeting new people, great event, very well organised.  
I loved it thank you
- This was my first experience of the Games and I thoroughly enjoyed every minute of it apart from the miserable weather on Saturday. I met so many people from across the business and the team spirit was fantastic, I am already looking forward to next year.

The ultimate mix of sport, business and tourism

- I found it a really enjoyable experience. It was good to meet people from around the country who work for different areas of the group. The fact you can do that in a way other than just a night out or function is a great idea. The organisation of the event was fantastic and definitely made me feel differently about the company in a positive way.
- It was great to be part of a great team. I met lots of new people and would love to have the opportunity to meet them again. My accommodation was good & close to my event venue which was great. I feel on the whole the Games were a great success. My only gripe would be I felt the communication for the athletes prior and after their events was quite poor. It would have been sensible to have a central point where athletes could find information about their events.
- Had an amazing time, was very nice to finally meet colleagues you often speak to and know of but never actually get to meet. Was also good to work as a team with people you would never normally get to. The team atmosphere in the parade was amazing.
- It was a very uplifting experience. Can't wait to do it again next year!
- I had a fantastic time, it was well organised by both the **Corporate Games** organisers and those organising things on behalf of PFP. I very much enjoyed meeting people from around the business; particularly those working for PFP Leisure, RMG and Touchstone. It was great how everyone came together as a company and there was a really positive spirit amongst all those taking part. Thank you!
- I did enjoy the games but the waiting period between races ruined the experience for me. There was over 4 hours between our two races but had no idea what time the next race was due so couldn't return to the hotel to change out of wet clothes etc. I would have liked a schedule for when other events were on to go and watch but there did not seem to be one.



- A great experience and a very well organised event. Great to meet new people not only from with PFP Leisure but also from others within the group. Thanks for organising.
- Thoroughly enjoyable and will definitely be attending next year!
- My overall experience was fantastic. I met a group of great people who I highly doubt I would have met prior to the Games and feel that this has been incredibly beneficial to my working life. I can't wait to take part next year!
- A very enjoyable weekend for team building and meeting up with others / new people across the Group.
- Fantastic!
- Being able to communicate face to face with colleagues rather than over the phone or emailing. This made a huge difference! It was a fabulous experience and I am so looking forward to doing it again next year if I'm fortunate enough to be chosen.
- Thoroughly enjoyed participating in my event (football), the games gave me the opportunity to meet other staff from across the group. Staff who organised the Games did a great job and all I can say is the experience was worthwhile and that everyone who attended enjoyed the weekend.
- Great fun, really good experience, and on the part of Places for People it made you feel like they actually care about their employees because of the way we were treated and the feelings of all the employees toward PFP all of which were positive. The only disappointing factor was the poor organisation on the part of the **Corporate Games** who messed up our scores in the 5-a-side and failed to send us the correct forms. But otherwise I definitely hope to compete next year!

The ultimate mix of sport, business and tourism









The ultimate mix of sport, business and tourism

- This year the **Corporate Games** gave a great opportunity to meet people and learn more about different parts of the Places for People Group in a very relaxed atmosphere.
- Great experience with everyone in good spirits and genuinely interested in how everyone had got on. Was a good chance to speak with PFP Leisure people who we don't generally have a chance to speak with
- Very Enjoyable
- What a fantastic event which allowed us to meet other people from across the Group. I am already looking forward to next year, as I DO definitely want to be a part of this event again. Dragon Boat Racing encourages working as a team as without this you cannot achieve the main goal of the event which is to win :) You can also take away a great feeling of achievement, as the team that I was privileged to be a part of on the second day made the semi finals
- I thought that the games were a fantastic way to meet people from all sorts of backgrounds and having recently been taken over by Places for People it has given me a great insight to what we are now a part of. In all, very positive.
- I thought it was a really good experience and enjoyed many aspects of the whole event.
- Really enjoyed the weekend - definitely looking to sign up again next year.
- Having taken part in last year's **Corporate Games** this year had a lot to live up to - however just as rewarding as before and very well organised. The main advantage of participating for me is having the pleasure of meeting colleagues from across the Group and this year I have now met new friends from PFP Leisure and RMG that will enhance our working relationships.  
This is truly a great event / great fun - Thank you.



- Fantastic! Looking forward to next year already. Planning to get more of my staff involved. Thank you for organising this.
- It was a great opportunity to meet people - especially those from RMG and Places for People Leisure
- It was fantastic meeting lots of people from across the group.
- I thought the WCG was a great event; it gave me the opportunity to get to know my work colleagues outside of work. The event was very well organised and to see the passion and enjoyment of the WCG was truly amazing. Thoroughly enjoyed myself both on and off the court and would love to attend next year!!
- Really impressed with the PFP organisers for bringing everything together, particularly Anastasia, it must be very hard work. Attending the games is quite a challenge after a week as an NO. Having done this 3 times, each time I've thought "this was a stupid idea" however having got to the registration and collected kit and finally got to run I've enjoyed it. Thanks Lianne
- I thoroughly enjoyed taking part in the games and meeting people I would ordinarily not meet during the course of my daily working life. The people I met were friendly and inclusive and not just from Places for People (PFP) but the wider games community. I will definitely compete in the games again and look forward to meeting the PFP Triathlon team in 2015....where ever that may be??
- I had no idea what a big event this was. I felt identifiable with the PFP kit and had an instant connection with other colleagues. A really good event, friendly, well organised and fun. Thank you
- I loved the whole weekend. Was a fantastic way to get to know people from across the business and an excellent team bonding exercise.

The ultimate mix of sport, business and tourism

- I really enjoyed the **World Corporate Games** this year with PFP leisure RMG and Touchstone included this year was an excellent point as it integrated the PFP staff as a whole which would not of happened otherwise. Liverpool as a venue was excellent although I found the location of the **UK Corporate Games** 2013 to be more suitable as the University campus had accommodation, party venue and majority of sports location on one site and made it easier to mix with other competitors which is a major point to the games, it gave a more comfortable, relaxed and organised feel to the whole event, whereas this year with everything from accommodation to sports venues being so spread out the games had a more restricted feel to it. I'm looking forward to next year, let's hope we are able to have as many competitors if not more and yet again improve on this year's results
- Fantastic, though I think the dragon boat days could be better organised.
- Not brilliant, but maybe I'm too old for this sort of thing!
- This was the first year that we were joined by colleagues from RMG and PFP Leisure, what a brilliant opportunity to meet our new colleagues and be part of a team!!!! The **Corporate Games** really brought us together and whilst on the parade the chanting of 'PFP' spoke volumes about how the games bring people together and promote the SPIRIT values! I have had numerous emails from all the team about signing up for next year - it is a really positive experience - thank you!
- Excellent event as always. Loads of fun and really good way to encourage exercise. Hopefully we can do it again next time as I would like to get in training to become the next Pete Sampras!
- It was a fun weekend but could be more enjoyable for some with some practice / training beforehand.

The ultimate mix of sport, business and tourism

If you'd like to discuss this case study  
**World Corporate Games** 2014 - Evaluation

Contact the **Corporate Games** Head Office  
**T** 01733 380888  
**E** [doug.white@corporate-games.com](mailto:doug.white@corporate-games.com)

or alternatively contact  
the Places for People Team Leader  
**T** 01772 897304  
**E** [Anastasia.Bligh@placesforpeople.co.uk](mailto:Anastasia.Bligh@placesforpeople.co.uk)

